

Sponsorship Opportunities 2012

The Rhode Island Business Plan Competition, the largest community-sponsored competition in the northeast, promotes entrepreneurship and the development of emerging companies in Rhode Island. The Competition is jointly supported by private and public companies, nonprofit organizations, public agencies, universities, colleges, and foundations.

The Rhode Island Business Plan Competition, a 501(c)(3) corporation, succeeds due to the efforts of many volunteers as well as the generous donation of direct grants and in-kind contributions that fund prizes and operating expenses.

The following support opportunities are available to Competition 2012 sponsors. Support levels may be achieved through direct funding, in-kind gifts, or a combination of both.

	<i>Pillar Society</i>	<i>Leader</i>	<i>Pace Setter</i>	<i>Trail Blazer</i>	<i>Pioneer</i>	<i>Innovator</i>
Commitment	<i>Monetary support of \$10,000+</i>	Combination of monetary support up to \$9,999 and/or in-kind services totaling:				
		\$15,000 and more	\$10,000 to \$14,999	\$5,000 to \$9,999	\$2,500 to \$4,999	Up to \$2,499
Press release announcing membership in the Pillar Society	Ü	Ü				
Opportunity to speak at Competition events	Ü					
Tickets to the private reception with the press and the winners following the awards presentation	12	6	4	4	2	2
Member of Competition Advisory Board		Ü				
Opportunity to display literature at Competition events	Ü	Ü	Ü	Ü	Ü	Ü
Name on Competition website home page	Ü	Ü	Ü	Ü	Ü	
Inclusion in all promotional materials	Ü	Ü	Ü	Ü	Ü	Ü
Organizational bio on Sponsors website page, linked to your website	Ü	Ü	Ü	Ü	Ü	Ü
Invitation to all Competition events	Ü	Ü	Ü	Ü	Ü	Ü

Please make checks payable to: Rhode Island Business Plan Competition, Inc.

Mail to: Rhode Island Business Plan Competition, c/o Business Development Company, 40 Westminster St., Suite 702, Providence, RI 02903